

# SME SUPPORTER

Bringing together large businesses  
& organisations with SMEs in Ireland.





# Benefits

- Exposure to SMEs
- Networking
- Promotion
- Learning
- Business Development
- Business savings



With the challenges and opportunities business and organisations face now, it's clear how vital it is for businesses to work together, sharing information and developing new business ideas.

Introducing the SME Supporter, a programme created for large companies who want to engage with SMEs and work with ISME

# Benefits

## Exposure to SMEs

ISME Membership - over 10,500 SMEs across all industries located in Ireland

## Promotion & Business Development Opportunities

Advertising & editorial in ISME online publications - The bISME and the Monthly Members Newsletter

Advertising in the ISME Diary & Wall Planner

Digital Marketing – listing & mentions on ISME's website including news items in the ISME News & Events Section and on ISME's Social Media channels

Exhibition, speaking & sponsorship opportunities

Networking at ISME events



# Benefits

## Access to Membership Rates and Discounts

Learning & Development – up to 33% on training costs for your staff across a range of courses including Digital Marketing, Sales, Management Development & more.

Exhibition Stands – savings of up to €700 (depending on the stand size) for ISME events

Advertising - up to 50% discounts in ISME publications

## Access to ISME's ADVANTAGE Affinity Programmes

Attractive discounts on a wide range of services & financial products including Insurance, HR & Recruitment, IT & Broadband, Office Products, Money Transfers & more. See full details [here](#)

## Access to ISME Publications and Reports

The bISME – quarterly online business magazine available on [isme.ie](http://isme.ie) and sent to ISME's database of over 15k

Members Monthly Newsletter - monthly online ezine sent to ISME members

Research Reports - results of ISME surveys to SMEs on topics such as Crime, Government Satisfaction, Business Trends, Banking & more





# Complimentary

10 tickets to the ISME Annual Conference  
2 tickets to the ISME Annual Lunch  
Invitations to ISME Events  
ISME 2019 Yearbook/Diary  
ISME Wall Planner

# Cost

€2500 (+ VAT) per annum

*Please Note:*

Companies who participate in this programme can enjoy many benefits however as this is not an ISME Membership they cannot avail of the following ISME membership services:

ISME Member HR Services  
Access to ISME Members Area  
Lobbying  
Association voting rights



# About ISME

ISME, the Irish Small and Medium Enterprises Association, is the only independent representative association for Small and Medium Enterprises and currently has in excess of 10,500 Members nationwide. Uniquely in Ireland, ISME is independent of big business, banks and Government, and gives voice to the issues facing SME owner-managers.

ISME is owned, funded and managed by SME owner-managers, representing the sector through its Members. It is a not-for-profit membership organisation whose National Council is made up of elected owner-managers of SMEs from all over Ireland and from a variety of sectors.







# SME SUPPORTER

To find out more:  
go to [isme.ie/SMEsupporter](https://isme.ie/SMEsupporter)  
or email [marketing@isme.ie](mailto:marketing@isme.ie)  
or call 01 662 2755